

Dina Hegab

My name is Dina Hegab, an Interior Architecture and Design Master's student at Nottingham Trent University. I grew up in Egypt and completed my undergraduate degree in Environmental and Interior Design at Syracuse University, New York. My transition from one country to another has fed my passion to explore different cultures and learn to see things through diverse lenses. With an instinctive eye for details, I combine ideas and use various design elements to create designs that are both functional and aesthetically pleasing. I believe in the power of interior design to create experiences for people in the environments that they live and interact within.

Being part of the Aftermath exhibition has been a fantastic experience, in which I collaborated with creative people and widened my design knowledge and culture awareness. My objective for Aftermath was to design a space that helps the artists tell their stories, deliver their message through their artwork, and create a memorable experience for visitors.

The exhibition design process started with visits to Nottingham Contemporary to view and understand the space and its navigation, as well as meetings with the artists to understand their approaches and aims. My role was to collaboratively produce a digital model to visualise the artwork in the space, to propose different design layouts, and to use design elements such as lighting to achieve the desired experience for visitors walking through the gallery. It was essential to consider the scale, media and concepts of the artworks to find connections, and design a space that supports the story-telling of Aftermath 2021.









