## **Food & Home Fair**

# **At Nottingham Contemporary**

The Space, Nottingham Contemporary Preview Evening Fri 4 Apr 5pm-8pm Sat 5 Apr10am-5pm Sun 6 Apr 11am-4pm

#### Application Deadline: 11:59pm Mon 10 Feb 2025

We are launching a brand-new fair this Spring at Nottingham Contemporary. Held in our large performance Space, our Food & Home Fair will showcase around 35 stalls across the first weekend of April, open on Sat 5 and Sun 6 Apr, with a launch evening on Fri 4 Apr. Our new fair looks to celebrate and showcase artisan food and drink specialists as well as a variety of independent makers and designers working across homeware including ceramics, glassware, candles, textiles, floristry, soaps and more.

Nottingham Contemporary are well established for our successful Craft and Print Fairs, attracting visitors from Nottingham and beyond. Our previous Craft and Print Fairs draw around 4000-5000 visitors. We attract a wide variety of talented makers from the East Midlands as well as from across the country.

### **Application requirements:**

We are looking for independent designers, makers and small businesses selling artisan food and drink or crafted homeware.

Due to the specific nature of our event space, we are unable to accommodate hot food, and food made to order on-site. We are looking for tabletop style stallholders who can showcase prepackaged ready to go food Items, such as baked goods, artisanal snacks, jarred products, or other goods that can be displayed and sold directly from your table.

Due to the specific nature of our event space, we are not accepting applications for the following types of vendors:

- Stalls offering hot food.
- Stalls providing food made to order on-site.

Applications will be carefully selected on the quality of their submission. We aim to bring a variety of fields, price points and makers to our audiences. Due to the amount of applications that we receive, we are unable to accept all applications. We do hold a reserve list if spaces become available.

**Application deadline Mon 10 Feb 2025** 

Stalls Cost £170 (inclusive of the 3 days)

#### Included in the cost:

- -Trestle table approx 182cm x 68cm, white tablecloth and up to two chairs.
- -Marketing via social media to our reach of 127k (with individual posts for each stallholder with their work advertised)
- -Paid social media advertising
- -Hand to hand flyering distribution during the weekend of the event.
- -Printed flyers (5000+) and posters distributed around Nottingham
- -Launch evening on Fri 4 Apr (a preview evening with music and/or workshops + free drinks to the first 100 visitors)
- -Mail outs to our wide audience and details across our website
- -Our galleries are open and a popular attraction in Nottingham
- -10% discount in our shop and cafe, Blend
- -Team to assist set up/take down
- -Free tea and coffee on Saturday and Sunday
- -Walls (extra cost) which you can screw, pin, nail and stick directly onto

Please email craft@nottinghamcontemporary.org for further enquiries about our fairs.

Contact Name:
The name you would like to be promoted with on flyers, social media and the website:
Preferred pronouns:
Email:
Contact number:
Address:
Website:
Instagram:
Facebook:
X (formerly known as Twitter):

TikTok:
Which category are you applying for (please highlight):
Food and drink
Homeware
Product Description: Please provide a description of your work including prices ranges, materials and what we can expect to see at the fair.
Please provide a brief description of your business and your products which we will use for promotional purposes across our social media. (Please write in the 3rd person and keep it to under 50 words)
Stall costs - £170 inclusive of the three days
All stalls are provided with a trestle table approx 182cm x 68cm, white tablecloth and chair.
Will you be bringing your own display system, table or other equipment? Such as rails, extra tables etc. Please higlight and describe below:
Own table
Own display system
Other
Do you require a trestle table for your stall? (please highlight) Yes No
Do you require a white tablecloth for your stall? (please highlight) Yes No

Do you require a plug socket for your stall? (included in stall cost) (please highlight)

Yes No

We do also have a small number of temporary walls for hire. These measure 123.5cm (w) x 244.5cm (h) and would be an extra £40 for the weekend. You will be able to nail into these, hang pictures and attach small shelves. Would you like to add this to your stall for a further £40? Please note, there are a limited number available and may be shared from each side. (Please highlight)

Yes No

Please add any further stall requirements below:

Please provide any accessibility requirements or let us know any reasonable adjustments we can make ahead of the fair?

How did you hear about our Food and Home fair?

Please submit 5 high-res images of your work which we can use for promotional purposes on our website and social media. Please include 1 image of a previous stall set up. (Please attach these separately and not in the body of the application form.)

If applying as a food trader please attach a copy of your food hygiene certificate. (Please attach these separately and not in the body of the application form.)

Would you like to sign up to our fairs email mailing list to hear about future craft, print, and food & home fairs? (Please highlight)

Yes No

Application deadline 11:59pm Monday 10th Feb 2025

If you have any questions about the fair and or the application process please don't hesitate to contact us at <a href="mailto:craft@nottinghamcontemporary.org">craft@nottinghamcontemporary.org</a>

We look forward to receiving your application.