

## Application Form 2023

# Print Fair Contemporary

## Nottingham Contemporary

The Space, Nottingham Contemporary

Fri 27th Oct, Preview Evening 5pm-8pm (with a Launch Party until 9pm)

Sat 28th Oct 10am-5pm

Sun 29th Oct 11am-5pm

**Application Deadline: Midnight Wednesday 30th of August 2023**

We are excited to return this year with Print Fair Contemporary, taking place across 28<sup>th</sup> & 29<sup>th</sup> Oct, with a Preview Evening on Fri 27<sup>th</sup> Oct. Held in our large performance Space, our print fair will have over 30 stalls, showcasing a wide range of printmakers, illustrators and artists.

### Application requirements:

Print Fair Contemporary is open to printmakers, illustrators, artists, designers, zine artists and textile designers working across the wide variety of print specialisms including, screen print, lino print, risograph, etching and other print techniques. Print Fair Contemporary is open to individuals, collectives and galleries across a broad selection of print disciplines with a focus on original design.

### Stall set up options:

#### Option 1:

Trestle table (approx 182x68 cm) with white tablecloth and two chairs - **£180**

#### Option 2:

Small wall: 1x white wall (measuring 1m w x 2.4m h)

+ Trestle table (approx 182x68 cm) with white tablecloth and two chairs - **£210**

#### Option 3:

Large wall: 2x white walls (measuring 2m w x 2.4m h)

+ Trestle table (approx 182x68 cm) with white tablecloth and two chairs - **£220**

All prices are inclusive of VAT and are for the full weekend, including the preview evening on Fri 27<sup>th</sup> Oct (5pm-8pm) and two full days on Sat 28<sup>th</sup> Oct (10am-5pm) and Sun 29<sup>th</sup> Oct (11am-5pm).

Set up will be from 9am on Fri 27<sup>th</sup> Oct. Take down will be from 5pm on Sun 29<sup>th</sup> Oct.

**Included in the costs:**

- Trestle table approx 182x68 cm, white tablecloth and two chairs (optional)
- Walls, (if you have chosen option 2 or 3) which you can screw, pin, nail and stick directly onto.
- Marketing via social media to our reach of 127k (with posts for each printer / artist with their work advertised)
- Paid social media advertising
- Printed flyers (+5000) and posters distributed around Nottingham
- Hand to hand flyering distribution during the weekend of the event
- Print Fair Launch Party on Fri 27<sup>th</sup> Oct (a preview evening with a DJ or live music + free drinks to the first 100 visitors)
- Mail outs to our wide audience and details across our website
- Other marketing outreach (our fairs have previously been advertised in the Leftlion / on local radio)
- Our galleries will also be open and are a popular attraction in Nottingham
- 10% discount in our shop and the café, Blend.
- Team to assist set up / take down
- Free tea and coffee throughout the weekend

**To Apply:**

Please email your submissions to [craft@nottinghamcontemporary.org](mailto:craft@nottinghamcontemporary.org) and include:

- A completed application form
- You must include 5 high-res images of your work attached in the email, including one of a previous stall set up. Please note – these images will be used for the promotion of the Print Fair.

Application deadline is midnight Weds 30<sup>th</sup> August 2023.

All applicants will be informed of the outcome of their application within a week of the submission closing date.

Applications will be carefully selected on the quality of their submission. We aim to bring a variety of fields, price points and makers to our audiences. Due to the amount of applications we receive, we are unable to accept all applications and give direct feedback to each individual entry. We do hold a reserve list if spaces become available.

**Name:**

**Are you applying as individual, collective, gallery or other please specify:**

**If not as an individual, please state Company/Collective/Gallery Name:**

**The name would you like to be promoted with:**

**Preferred Pronouns:**

**Website:**

**Email:**

**Telephone Number:**

**Address:**

**Instagram:**

**Facebook:**

**Twitter**

**Preferred Stall option:**

1. Trestle table (approx 182x68 cm) with white tablecloth and two chairs -  
**£180**

2. Small wall: 1x white wall (measuring 1m w x 2.4m h)  
+ Trestle table (approx 182x68 cm) with white tablecloth and two chairs  
**£210**

3. Large wall: 2x white walls (measuring 2m w x 2.4m h)  
+ Trestle table (approx 182x68 cm) with white tablecloth and two chairs  
**£220**

**Please indicate your requirements (included in the cost but optional) :**

**Do you require a trestle table for your stall**

Y      N

**Do you require a white tablecloth for your stall**

Y      N

**Do you require a plug socket? *Please note, not all applicants can be guaranteed access to a plug socket. Please only select if essential.***

Y      N

**We ask that you please bring your own card payment system. However, if you are unable to, please highlight below if you do need to opt in to ours. All card payments processed by us will incur a 5% transaction fee**

Y      N

**Will you be bringing your own display system or extra equipment such as print racks, easels, clothes rail etc? And how many?**

**Print Rack**

**Easels**

**Rail**

**Plinths**

**Other please describe**

**Please provide a description of your work including price ranges, materials and what we can expect to see at the fair.**

**Please provide a brief description of you and your work which we can use for promotional purposes. Please keep it specific to your practice and about the work you intend to bring to the Print Fair.**

**(Must be in the 3<sup>rd</sup> person.)**

**Please attach 5 images of your work in the email which we can use for promotional purposes, including 1 image of a previous stall set up.**

**Deadline for applications: Midnight Wednesday 30<sup>th</sup> August 2023**

**We will only accept applications via email to [craft@nottinghamcontemporary.org](mailto:craft@nottinghamcontemporary.org)**

**Applicants will be notified of the outcome of their application within 1 week of the submission closing date.**

**Please contact Emma at [craft@nottinghamcontemporary.org](mailto:craft@nottinghamcontemporary.org) if you have any further questions.**

**Thank you. We look forward to receiving your applications.**